

2024 NORTHWEST HORSE FAIR & EXPO PROGRAM ADVERTISING March 22-24, 2024

*Space Reservation Deadline: March 5th
Ad Materials Due: March 8th*

EXHIBITORS & VENDORS: 15% Discount on Full or Half Page Ads

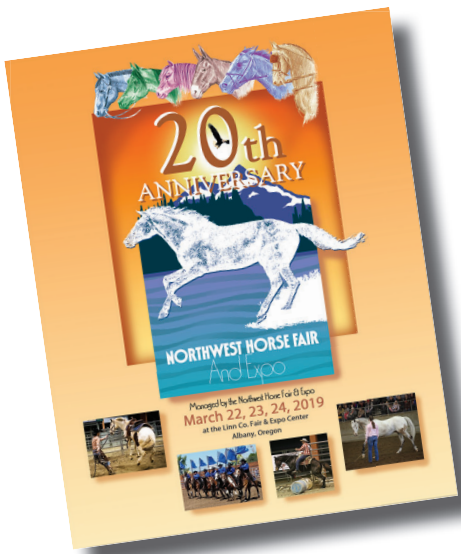
| | <u>B&W</u> | <u>COLOR</u> |
|--|----------------|--------------|
| Inside Front & Inside Back Covers | N/A | \$800 |
| Full Page - (7.625" w x 9.875" h)..... | \$525 | \$675 |
| Half Page - (Horiz. 7.625" w x 4.8595" h)..... | \$375 | \$425 |
| Half Page - (Vertical 3.7292" w x 9.875" h)..... | \$375 | \$425 |
| Quarter Page - (3.7292" w x 4.8595" h)..... | \$275 | \$325 |
| Business Card - (3.7292" w x 2.4" h)..... | \$215 | \$275 |

- Camera-Ready ads must be formatted in PDF or high-resolution (300 dpi) JPEG format & must be sized correctly. **There will be a \$25.00/hour fee (one-hour min) if camera-ready ad must be rebuilt or adjusted.**
- Ad, or ad materials, should be sent electronically. Call for e-mailing instructions.
- **Basic ad design is included.** Proof will be sent. Please call for additional details.
- All photos received must be in PDF or JPEG format & must be a minimum 300 dpi. Please call with any questions.

To reserve space, complete & submit this form. **Payment must accompany ad.** Payment can be made via PayPal (if using a credit card), or by check. **If making payment via PayPal, please notify so invoice with link can be sent to you.** If paying by check, make check payable to:

Valrey Van Gundy / NWR Design
Mailing Address: 1243 NE 9th St., McMinnville, OR 97128
Phone: (503) 476-7030 • **E-mail:** nwrider55@gmail.com

Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Contact Person: _____
 Phone: _____ E-mail: _____
 Ad Size: _____ Color ? B&W? Camera Ready?
 Ad Cost: _____
Payment: Check # _____ PayPal _____

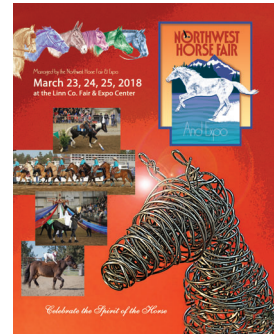


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Half Page
Horizontal
7.625" w x 4.8595" h
Full Color: \$425.00
B&W: \$375.00

Half Page
Vertical
3.7292" w x 9.875" h
Full Color:
\$425.00
B&W:
\$375.00



Business Card
3.7292" w x 2.4" h
Full Color: \$275.00
B&W: \$215.00

Quarter Page
3.7292" w x 4.8595" h
Full Color:
\$325.00
B&W:
\$275.00

Full Page
7.625" w x 9.875" h
(add .25 w/bleeds for a total of 8.125" x 10.375")
Full Color: \$675.00
B&W: \$525.00

**DEADLINE
FOR AD
RESERVATION:
MARCH 5, 2024**

**CALL EARLY TO
RESERVE SPACE!**