



2025 Northwest Horse Fair & Expo Program Advertising March 21-23, 2025

Space Reservation Deadline: March 1st
Ad materials due March 5th

Exhibitors & Vendors:
15% Discount on Full or Half Page Ads

	COLOR
Inside Front/Back Covers:	\$800
Full Page: (7.25" w x 9.625" h):	\$675
Full Page w/Bleed (8.75" w x 10.625" H)	\$675
Half Page Horizontal: (7.25" w x 4.75" h):	\$425
Half Page Vertical: (3.5" w x 9.625" h):	\$425
Quarter Page: (3.5" w x 4.75" h)	\$325
Business Card: (3.5" w x 2.25" h)	\$275

Please note sizes are slightly different than last year...

- Camera-Ready ads must be formatted in PDF or high-resolution (300 dpi) JPEG format and sized correctly. There will be a \$60/hour design fee (15 minute minimum) for building your ad or if your camera-ready ad must be rebuilt or adjusted.
- Ad materials can be sent electronically to ads@nwhorsesource.com. If we design your ad a proof will be furnished.
- All photos received should be 300 dpi. Feel free to call with questions (360) 332-5579.

To reserve space, complete and submit this form. **Payment must accompany ad.** Payment can be made by credit card or check. We will send you an invoice for payment. If paying by check, make check payable to **NWHS** or **The Northwest Horse Source**. Mail to 6165 Prospero Rd, Peyton, CO 80831

Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Contact: _____ Phone: _____
 Email: _____ Ad Size: _____
 Camera-Ready? _____ Amount: \$ _____

BONUS: All ads will appear in a digital version of the printed program as well! Double your exposure!

Check here if exhibitor or vendor



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Call for special offer from NW Horse Source!
(360)332-5579



Half Page
Vertical
3.5" w x 9.625" h

Full color: \$425
Vendors get 15% discount

Half Page Horizontal
7.25" w x 4.75" h

Full color: \$425
Vendors get 15% discount

Business Card
3.5" w x 2.25" h
Full color: \$275

Full Page
7.25" w x 9.625" h
(add .25 w/bleed for a total of
8.75" w x 10.625" h)

Full color: \$675
Vendors get 15% discount

Quarter Page
3.5" w x 4.75" h
Full color: \$325

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