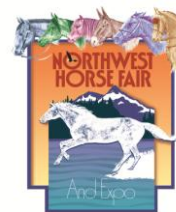


Northwest Horse Fair & Expo

STALLION REVIEW

General Rules & Information



Description/Purpose

The purpose of "Stallion Review" is to showcase stallions of all breeds of equine to both prospective breeders and equine enthusiasts wishing to learn about each breed. These fine representatives will be stalled in a designated "Stallion Review" area. This area will be limited as space allows. A daily "Review of Stallions" will occur in one of the main arenas to allow the spectators to see the stallions out of their stalls and hear a short 2-3 minute description of the breed and stallion. Participation in this area will not only provide contacts for potential breeders, but also serve as an educational opportunity to promote your chosen breed to the public.

Selection

Applications are to be completed and submitted to the Northwest Horse Fair & Expo by February 1, along with completed scripts and payment in full. Event management retains the right to limit the number of representatives per breed or to decline or prohibit participation by an animal/farm/owner, which in the management's opinion is not suitable to and in keeping with the character of The Northwest Horse Fair & Expo. Further, the event management retains the right to dismiss from the event an animal/farm/owner/ individual without refund, which in the management's opinion imposes safety concerns for itself or others, and/or is not suitable to and in keeping with the character of the event.

Fees & Passes

- The fee for "Stallion Review" is \$250.00 per stallion enrolled (stalled and exhibited), which includes one (1) 10 x 10 stallion stall, one (1) 10 x 10 adjoining hospitality area and two (2) admission passes per day. Electricity is available for your hospitality area for \$30.00.
- All fees must be paid in full prior to set up at the Northwest Horse Fair & Expo.
- Additional passes may be purchased at half price (\$6.00 per person per day) till February 15 and must be paid in full with the application for participation. Limit 4 passes per day. **Every exhibitor and attendee must have a pass – even those staying on grounds for the weekend. If wristbands are provided they MUST be worn or they are not valid for admission and will be confiscated.**
- In the event you will not see all exhibitors prior to Friday morning of the event, you may leave passes with the stall office the night before with a list of names of the individuals who will be arriving to claim these passes.
- All passes will be left at the exhibitors/vendors entrance near the back of the facility.
- If passes are not left the night before, any exhibitors without passes must pay full price at the gate.

Scripts

- Programs are to be 2-3 minutes in length and are not to exceed three (3) minutes.
- **Scripts should primarily consist of a history/description of the breed and/or discipline being represented.** A BRIEF description of the stallion and farm should also be included. Music may accompany your presentation.
- Phonetic spelling of difficult words and/or names is greatly appreciated. We also encourage you to sit with our announcers prior to your demonstration to be sure they can easily pronounce difficult names.
- Programs are subject to editing by the event management and **must be received by February 1**. No changes to scripts will be accepted after February 1. Scripts may be mailed, e-mailed or faxed to the office.
- Only the horse(s) enrolled on "Stallion Review" are allowed to exhibit during the daily "Review of Stallions".
- Due to the nature of the presentation and limitation of scheduled time, use of equipment (jumps, props, etc.) is strongly discouraged.
- **Music** may be used to accompany your presentation. Do not send music in advance, bring it with you to the show and make sure the correct announcer has your music prior to your performance each day. Make sure the music is clearly marked with your stallion name and the tract to be played is clearly noted. Announcers and staff will not be responsible for errors with music and will not be responsible for taking your music to the arena each day.
- You may not utilize your own announcer.
- **Any group/individual not providing a script by the deadline will be charged \$25.00. Scripts received after February 20 will be charged an additional \$50.**
- **No changes or substitutions of the script will be permitted at the event.**

Arrival, Departure & Stabling

- Stalls will be available beginning at 8:00 A.M. on Thursday.
- Check in with the area coordinator upon arrival to get your stall assignment and pick up your packet containing information and event passes.

- **All horses are to arrive no later than 8:00 AM on Friday and must stay on the event grounds until 6:00 PM Sunday. Early departures will not be eligible for stall awards.**
- “Stallion Review” areas must be completed and horses stalled in stalls provided by the facility (no substitutions accepted) by 8:00 A.M. on Friday. Doors will open to the public at 10:00 A.M. and it will be both difficult and dangerous to move horses through the crowd at that time.
- Admission to the stabling pavilion will be with official tickets/passes only beginning Friday morning. Exhibitors without the proper tickets/passes will have to pay full price at the admission doors. This includes exhibitors staying on grounds.
- Your area should be properly staffed at all times during exhibit hours and kept clean and neat.
- For safety reasons, horses are to remain in their stalls at all times, with the exception of preparation for the scheduled demonstration.
- **You must comply with all fire & life safety requirements set forth by the City of Albany Fire dept. and the Linn Co. Fair & Expo Center.**
- The Quality of our show is due largely to the quality of our exhibitors. **Breaking down your area early is disrespectful to the attendees, your neighbors and to show management.** Partial or complete dismantling of displays or removal of horses before 6:00 P.M. on Sunday is prohibited. All displays must be removed from the grounds by 12:00 P.M. on Monday.
- **NO PETS are permitted at the Northwest Horse Fair & Expo.**
- Failure to follow these guidelines can result in denial of participation at The Northwest Horse Fair & Expo in future years.

Stall Decorations & Awards

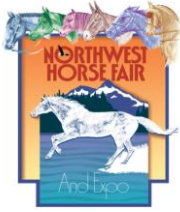
- The stall and hospitality area must be decorated. Tables, chairs, etc..... are the responsibility of the exhibitor.
- Bedding (shavings) is provided.
- Awards will be given for the “Best Dressed” stall/hospitality area with five or more participants in the venue.

Program Opportunity

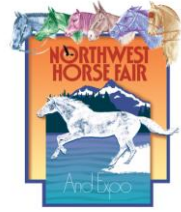
Participants in the Stallion Review may purchase an ad in the official program and will receive 20% off the cost of the ad space of a half page or larger advertisement (discount does not apply to typesetting fees). Ad must be purchased in the same name that appears on the Stallion Review application.

The contact person on the application is responsible for communicating the above listed rules and guidelines to all participants prior to the event. Read also enclosed Northwest Horse Fair & Expo Rules, Regulations and General Information, as these rules apply.

At the discretion of the Northwest Horse Fair & Expo this event may be videotaped and/or photographed for promotional use. By participating in this event, participants give permission to be videotaped and photographed and release all such material for publicity or promotional use.



Northwest Horse Fair & Expo – STALLION REVIEW



March 24-26, 2017

Entry Form

Deadline for Reservations: February 1

Payment (non-refundable) in full must accompany application.

Breed: _____ Discipline: _____

Name of Stallion: _____ Age: _____

Owner: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ website: _____

Contact Person: _____ Phone: (____) _____
(if other than owner)

I/We understand that I, my farm and employees have read and will be exhibiting under the rules and regulations set forth by the Northwest Horse Fair & Expo. All participants associated with my exhibit area are aware of these regulations and guidelines and agree to abide by them. Further I/we understand and agree that the Northwest Horse Fair & Expo employees and agents will not be held responsible for any injury, loss or damage to any person, animal or equipment. I/we understand that all applications are subject to approval. In addition to all other damages which may be recoverable by the Northwest Horse Fair & Expo, the Northwest Horse Fair & Expo shall additionally be entitled to recover all of its attorneys fees, and any other reasonable costs of collection with regard to any monies due it and not paid in accordance with the terms of this agreement, or which may be incurred by the Northwest Horse Fair & Expo in order to enforce any other term or provision of this agreement which has been breached by any other party or parties signatory hereto. The parties signatory hereto stipulate and agree that this contract shall be governed by the laws of the state of Indiana and any suit by either party to enforce any term or provision of this agreement, or for breach of this contract must be filed in a court of general jurisdiction located in Greencastle, Putnam County, Indiana. Signing this form shall be acceptance of this waiver. In compliance with the Oregon Inherent Risk Law #ORS 30.687-30.697

Authorized Signature: _____ Date: _____

Fees Due, Make Checks Payable to: Northwest Horse Fair & Expo (credit card accepted with 4% service charge added)

1 Stallion (\$250)	\$ _____
Electricity for your Hospitality Area <input type="checkbox"/> Yes <input type="checkbox"/> No (\$30)	\$ _____
Additional Exhibitor's Daily Passes _____ @ \$6 each	\$ _____
Additional Weekend Passes _____ @ \$18.00 each	\$ _____

Limit 4 total per day – including weekend passes (which counts as 1 pass/day) – weekend passes cannot be shared, 1 per person
Deadline for ordering additional passes February 15

Total Due \$ _____

Scripts received after February 1st, \$25.00 Late Fee ~ ~ ~ Scripts received after Feb. 20, \$50.00 additional Late Fee

Complete and Submit Forms to: Northwest Horse Fair & Expo

P.O. Box 858 - Greencastle, IN 46135

(765) 655-2107 Fax (765) 655-2117

Email jjcloe@equinepromotions.net Website www.equinepromotions.net

One application per stallion please. Applications for additional stallions may be submitted. Copies accepted.

OFFICE USE ONLY

Date Rec'd. _____ Date Script Received: _____ No. Exhibitors Passes: _____

Amt. Pd. \$ _____ Pymt. Method: _____