



# 2017 NORTHWEST HORSE FAIR & EXPO

## PROGRAM ADVERTISING

### March 24-26, 2017

*Space Reservation Deadline: February 17<sup>th</sup>*  
*Advertising Materials Due: March 1<sup>st</sup>*

### EXHIBITORS & VENDORS:

**15% Discount on Full or Half Page Ads**

	<u>B&amp;W</u>	<u>COLOR</u>
Cover, Back Cover, Inside Front & Inside Back Covers	N/A	<b><i>SOLD</i></b>
Full Page - (7.625" w x 9.875" h).....	\$495 .....	\$650
Half Page - (Horiz. 7.625" w x 4.8595" h).....	\$345 .....	\$395
Half Page - (Vertical 3.7292" w x (9.875" h).....	\$345 .....	\$395
Quarter Page - (3.7292" w x 4.8595" h).....	\$245 .....	\$295
Business Card - (3.7292" w x 2.4" h).....	\$195 .....	\$245

- Camera-Ready ads must be formatted in PDF or high-resolution (300 dpi) JPEG format & must be sized correctly. **There will be a \$25.00/hour fee (one-hour min) if camera-ready ad must be rebuilt or adjusted.**
- Ad, or ad materials, should be sent electronically. Call for e-mailing instructions.
- Basic ad design is included. Proof will be sent. Please call for additional details.
- All photos received must be in PDF or JPEG format & be a minimum 300 dpi. Please call with any questions.

To reserve space, complete & submit this form. **Payment must accompany ad.** Payment can be made via PayPal (wherein a credit card can be used) or by check. **If payment is via PayPal, please notify so invoice with link can be sent to you.** Otherwise, make check payable to:

Valrey Van Gundy / NWR Design

**Mailing Address:** 1009 SE Brooks St., McMinnville, OR 97128

**Phone:** (503) 476-7030 or 503-583-8908 • **E-mail:** nwrider55@gmail.com

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Color ?  B&W?  Camera Ready?

Ad Cost: \_\_\_\_\_

**Payment:** Check # \_\_\_\_\_ PayPal \_\_\_\_\_