



# 2019 NORTHWEST HORSE FAIR & EXPO PROGRAM ADVERTISING March 22-24, 2019

*Space Reservation Deadline: March 1<sup>st</sup>  
Ad Materials Due: March 8<sup>th</sup>*

## EXHIBITORS & VENDORS:

**15% Discount on Full or Half Page Ads**

	<u>B&amp;W</u>	<u>COLOR</u>
Cover, Back Cover, Inside Front & Inside Back Covers	N/A	<b>SOLD</b>
Full Page - (7.625" w x 9.875" h).....	\$495 .....	\$650
Half Page - (Horiz. 7.625" w x 4.8595" h).....	\$345 .....	\$395
Half Page - (Vertical 3.7292" w x 9.875" h).....	\$345 .....	\$395
Quarter Page - (3.7292" w x 4.8595" h).....	\$245 .....	\$295
Business Card - (3.7292" w x 2.4" h).....	\$195 .....	\$245

- Camera-Ready ads must be formatted in PDF or high-resolution (300 dpi) JPEG format & must be sized correctly. **There will be a \$25.00/hour fee (one-hour min) if camera-ready ad must be rebuilt or adjusted.**
- Ad, or ad materials, should be sent electronically. Call for e-mailing instructions.
- Basic ad design is included. Proof will be sent. Please call for additional details.
- All photos received must be in PDF or JPEG format & be a minimum 300 dpi. Please call with any questions.

To reserve space, complete & submit this form. **Payment must accompany ad.** Payment can be made via PayPal (if using a credit card), or by check. **If making payment via PayPal, please notify so invoice with link can be sent to you.** If paying by check, make check payable to:

Valrey Van Gundy / NWR Design

**NEW!! Mailing Address:** 1243 NE 9th St., McMinnville, OR 97128

**Phone:** (503) 476-7030 • **E-mail:** nwriders55@gmail.com

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Color ?  B&W?  Camera Ready?

Ad Cost: \_\_\_\_\_

**Payment:** Check # \_\_\_\_\_ PayPal \_\_\_\_\_

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**Half Page  
Horizontal**  
7.625" w x 4.8595" h

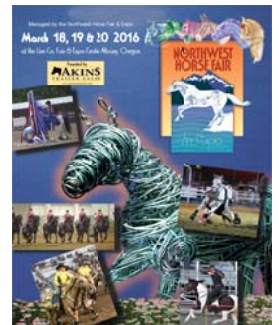
**Full Color: \$395.00**  
**B&W: \$345.00**

**Half Page  
Vertical**

3.7292" w x  
9.875" h

**Full Color:  
\$395.00**

**B&W:  
\$345.00**



**Business Card**  
3.7292" w x 2.4" h

**Full Color: \$245.00**  
**B&W: \$195.00**

**Qtr Page**  
3.7292" w x  
4.8595" h

**Full Color:  
\$295.00**

**B&W:  
\$245.00**

**Full Page**

7.625" w x 9.875" h  
(add .25 if art bleeds for a  
total of 8.125" x 10.375")

**Full Color: \$650.00**  
**B&W: \$495.00**

**DEADLINE  
FOR AD  
RESERVATION:  
MARCH 1, 2019**

**CALL EARLY TO  
RESERVE SPACE!**