

# 2017 NORTHWEST HORSE FAIR & EXPO PROGRAM ADVERTISING March 24-26, 2017



**Space Reservation Deadline: February 17<sup>th</sup>**  
**Advertising Materials Due: March 1<sup>st</sup>**

**Half Page**  
7.625”w x 4.75”h  
**Full Color: \$395.00**  
**B&W: \$345.00**

**Half Page Tall**  
7.625”w x  
9.875”h  
**Full Color:**  
\$395.00  
**B&W:**  
\$345.00



**Business Card**  
3.6875”w x 2.25”h  
**Full Color: \$245.00**  
**B&W: \$195.00**

**Qtr Page**  
3.6875”w x  
4.75”h  
**Full Color:**  
\$295.00  
**B&W:**  
\$245.00

**Full Page**  
7.625”w x 9.875”h  
(add .25 if art bleeds for a  
total of 8.125” x 10.375”)  
**Full Color: \$650.00**  
**B&W: \$495.00**

**DEADLINE  
FOR AD  
RESERVATION:  
FEB 17, 2017  
CALL EARLY TO  
RESERVE SPACE!**