



# 2020 NORTHWEST HORSE FAIR & EXPO

## PROGRAM ADVERTISING

### March 20-22, 2020

**Space Reservation Deadline: March 1<sup>st</sup>**  
**Ad Materials Due: March 8<sup>th</sup>**

### EXHIBITORS & VENDORS:

**15% Discount on Full or Half Page Ads**

	<u><b>B&amp;W</b></u>	<u><b>COLOR</b></u>
Cover, Back Cover, Inside Front & Inside Back Covers	N/A	<b><i>SOLD</i></b>
Full Page - (7.625" w x 9.875" h).....	\$495 .....	\$650
Half Page - (Horiz. 7.625" w x 4.8595" h).....	\$345 .....	\$395
Half Page - (Vertical 3.7292" w x 9.875" h).....	\$345 .....	\$395
Quarter Page - (3.7292" w x 4.8595" h).....	\$245 .....	\$295
Business Card - (3.7292" w x 2.4" h).....	\$195 .....	\$245

- Camera-Ready ads must be formatted in PDF or high-resolution (300 dpi) JPEG format & must be sized correctly. **There will be a \$25.00/hour fee (one-hour min) if camera-ready ad must be rebuilt or adjusted.**
- Ad, or ad materials, should be sent electronically. Call for e-mailing instructions.
- **Basic ad design is included.** Proof will be sent. Please call for additional details.
- All photos received must be in PDF or JPEG format & be a minimum 300 dpi. Please call with any questions.

To reserve space, complete & submit this form. **Payment must accompany ad.** Payment can be made via PayPal (if using a credit card), or by check. **If making payment via PayPal, please notify so invoice with link can be sent to you.** If paying by check, make check payable to:

Valrey Van Gundy / NWR Design  
**Mailing Address:** 1243 NE 9th St., McMinnville, OR 97128  
**Phone:** (503) 476-7030 • **E-mail:** nwreader55@gmail.com

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Ad Size: \_\_\_\_\_ Color ? \_\_\_\_ B&W? \_\_\_\_ Camera Ready? \_\_\_\_  
 Ad Cost: \_\_\_\_\_  
**Payment:** Check # \_\_\_\_\_ PayPal \_\_\_\_\_



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***Ad Materials Due: March 8<sup>th</sup>***

Half Page  
Horizontal  
7.625" w x 4.8595" h

Full Color: \$395.00  
B&W: \$345.00

Half Page  
Vertical  
3.7292" w x 9.875" h

Full Color:  
\$395.00

B&W:  
\$345.00



Business Card  
3.7292" w x 2.4" h

Full Color: \$245.00  
B&W: \$195.00

Qtr Page  
3.7292" w x 4.8595" h  
Full Color:  
\$295.00

B&W:  
\$245.00

Full Page  
7.625" w x 9.875" h  
(add .25 w/bleeds for a total of 8.125" x 10.375")

Full Color: \$650.00  
B&W: \$495.00

**DEADLINE  
FOR AD  
RESERVATION:  
MARCH 1, 2020**

**CALL EARLY TO  
RESERVE SPACE!**