

## 2020 NORTHWEST HORSE FAIR & EXPO PROGRAM ADVERTISING March 20-22, 2020

Space Reservation Deadline: March 1<sup>st</sup>
Ad Materials Due: March 8<sup>th</sup>

## **EXHIBITORS & VENDORS:**

15% Discount on Full or Half Page Ads

	<u>B&amp;W</u>	<u>COLOR</u>
Cover, Back Cover, Inside Front & Inside Back Covers	N/A	SOLD
Full Page - (7.625"w x 9.875"h)	\$495	\$650
Half Page - (Horiz. 7.625"w x 4.8595"h)	\$345	\$395
Half Page - (Vertical 3.7292"w x 9.875"h)	\$345	\$395
Quarter Page - (3.7292"w x 4.8595"h)	\$245	\$295
Business Card - (3.7292"w x 2.4"h)	\$195	\$245

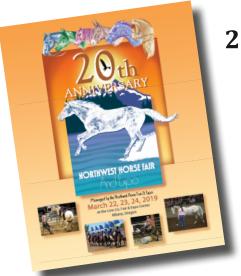
- Camera-Ready ads must be formatted in PDF or high-resolution (300 dpi) JPEG format & must be sized correctly. There will be a \$25.00/hour fee (one-hour min) if camera-ready ad must be rebuilt or adjusted.
- Ad, or ad materials, should be sent electronically. Call for e-mailing instructions.
- Basic ad design is included. Proof will be sent. Please call for additional details.
- All photos received must be in PDF or IPEG format & be a minimum 300 dpi. Please call with any questions.

To reserve space, complete & submit this form. **Payment must accompany ad.** Payment can be made via PayPal (if using a credit card), or by check. **If making payment via PayPal, please notify so invoice with link can be sent to you.** If paying by check, make check payable to:

Valrey Van Gundy / NWR Design

**Mailing Address:** 1243 NE 9th St., McMinnville, OR 97128 **Phone:** (503) 476-7030 • **E-mail:** nwrider55@gmail.com

Company Name:		
	State:	
Contact Person:		
	E-mail:	
Ad Size:	Color ? B&W?	Camera Ready?
Ad Cost:		
Payment: Check #	PawPal	



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Half Page Horizontal 7.625"w x 4.8595"h

Full Color: \$395.00 B&W: \$345.00 Half Page Vertical

3.7292"w x 9.875"h

Full Color: \$395.00

B&W: \$345.00





Business Card 3.7292"w x 2.4"h

Full Color: \$245.00 B&W: \$195.00

Qtr Page

3.7292"w x 4.8595"h Full Color: \$295.00

> B&W: \$245.00

Full Page

7.625"w x 9.875"h (add .25 w/bleeds for a total of 8.125" x 10.375")

Full Color: \$650.00 B&W: \$495.00 DEADLINE FOR AD RESERVATION:

MARCH 1, 2020

CALL EARLY TO RESERVE SPACE!