



2018 NORTHWEST HORSE FAIR & EXPO PROGRAM ADVERTISING March 23-25, 2018

*Space Reservation Deadline: February 23rd
Advertising Materials Due: March 1st*

EXHIBITORS & VENDORS: 15% Discount on Full or Half Page Ads

	<u>B&W</u>	<u>COLOR</u>
Cover, Back Cover, Inside Front & Inside Back Covers	N/A	<i>SOLD</i>
Full Page - (7.625" w x 9.875" h).....	\$495	\$650
Half Page - (Horiz. 7.625" w x 4.8595" h).....	\$345	\$395
Half Page - (Vertical 3.7292" w x 9.875" h).....	\$345	\$395
Quarter Page - (3.7292" w x 4.8595" h).....	\$245	\$295
Business Card - (3.7292" w x 2.4" h).....	\$195	\$245

- Camera-Ready ads must be formatted in PDF or high-resolution (300 dpi) JPEG format & must be sized correctly. **There will be a \$25.00/hour fee (one-hour min) if camera-ready ad must be rebuilt or adjusted.**
- Ad, or ad materials, should be sent electronically. Call for e-mailing instructions.
- Basic ad design is included. Proof will be sent. Please call for additional details.
- All photos received must be in PDF or JPEG format & be a minimum 300 dpi. Please call with any questions.

To reserve space, complete & submit this form. **Payment must accompany ad.** Payment can be made via PayPal (if using a credit card) or by check. **If payment is via PayPal, please notify so invoice with link can be sent to you.** Otherwise, make check payable to:

Valrey Van Gundy / NWR Design

NEW!! Mailing Address: 1243 NE 9th St., McMinnville, OR 97128

Phone: (503) 476-7030 • **E-mail:** nwrider55@gmail.com

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ E-mail: _____

Ad Size: _____ Color ? B&W? Camera Ready?

Ad Cost: _____

Payment: Check # _____ PayPal _____



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**Half Page
Horizontal**
7.625" w x 4.8595" h

Full Color: \$395.00
B&W: \$345.00

**Half Page
Vertical**

3.7292" w x
9.875" h

**Full Color:
\$395.00**

**B&W:
\$345.00**



Business Card
3.7292" w x 2.4" h

Full Color: \$245.00
B&W: \$195.00

Qtr Page
3.7292" w x
4.8595" h

**Full Color:
\$295.00**

**B&W:
\$245.00**

Full Page

7.625" w x 9.875" h
(add .25 if art bleeds for a
total of 8.125" x 10.375")

Full Color: \$650.00
B&W: \$495.00

**DEADLINE
FOR AD
RESERVATION:
FEB 23, 2018**

**CALL EARLY TO
RESERVE SPACE!**